

Online Advertising Rate

Placement Options	Ad position and Size	Frequency, every 7 days	1 week	2 weeks	3 weeks	4 weeks	5 weeks	6 weeks	7 weeks	8 weeks
Option 1	Top superwide, home page and every page, 900x156 pixels	Every day	\$488.00	\$888.00	\$1,188.00	\$1,388.00	\$1,588.00	\$1,788.00	\$1,988.00	\$2,188.00
Option 2	Left or Right Banner, home page, 180x78 pixels Embedded in stories, 600x175 pixels Market Place, 600x175 pixels Social Media, 600x175 pixels	1 placement/day, minimum 2-day placements	\$98.00	\$188.00	\$268.00	\$348.00	\$428.00	\$508.00	\$588.00	\$668.00
Option 3	Left or Right Banner, home page, 180x78 pixels Embedded in stories, 600x175 pixels Market Place, 600x175 pixels Social Media, 600x175 pixels	1 placement/day, minimum 4-day placements	\$168.00	\$318.00	\$458.00	\$588.00	\$708.00	\$808.00	\$898.00	\$978.00
Option 4	Left or Right Banner, home page, 180x78 pixels Embedded in stories, 600x175 pixels Market Place, 600x175 pixels Social Media, 600x175 pixels	1 placement/day, Every day	\$248.00	\$448.00	\$628.00	\$788.00	\$928.00	\$1,058.00	\$1,178.00	\$1,288.00
Option 5	Left or Right Banner, home page, 180x78 pixels Embedded in stories, 600x350 pixels Market Place, 600x350 pixels Social Media, 600x350 pixels	1 placement/day, minimum 2-day placements	\$178.00	\$338.00	\$488.00	\$628.00	\$758.00	\$878.00	\$988.00	\$1,088.00
Option 6	Middle 1/2 Superwide, home page, 300x78 pixels Embedded in stories, 600x350 pixels Market Place, 600x350 pixels Social Media, 600x350 pixels	1 placement/day, minimum 4-day placements	\$268.00	\$518.00	\$748.00	\$958.00	\$1,158.00	\$1,338.00	\$1,498.00	\$1,638.00
Option 7	Middle 1/2 Superwide, home page, 300x78 pixels Embedded in stories, 600x350 pixels Market Place, 600x350 pixels Social Media, 600x350 pixels	1 placement/day, Every day	\$388.00	\$688.00	\$958.00	\$1,198.00	\$1,408.00	\$1,588.00	\$1,738.00	\$1,858.00
Option 8	Real Estate Special Showcase Homes, 600x350 pixels Embedded in stories, 600x350 pixels Social Media, 600x350 pixels	1 placement/day, 4-day placements	\$178.00	\$338.00	\$488.00	\$628.00	\$758.00	\$878.00	\$988.00	\$1,088.00
Option 9	Real Estate Special Showcase Homes This Week, 600x350 pixels Embedded in stories, 600x350 pixels Social Media, 600x350 pixels	2 placements/day, 4-day placements	\$258.00	\$488.00	\$698.00	\$888.00	\$1,068.00	\$1,238.00	\$1,398.00	\$1,548.00
Option 10	Real Estate Special Showcase Homes This Week, 600x350 pixels Embedded in stories, 600x350 pixels Social Media, 600x350 pixels	2 placements/day, Every day	\$388.00	\$718.00	\$1,018.00	\$1,288.00	\$1,538.00	\$1,768.00	\$1,978.00	\$2,178.00

Online Advertising Reference



① Top superwide, home page and every page, 900x156 pixels



② Left or Right Banner, home page, 180x78 pixels



③ Middle 1/2 Superwide, home page, 300x78 pixels



④ Embedded in stories, 600x175 pixels



⑤ Embedded in stories, 600x350 pixels



The mortgage stress test is another Liberal's housing strategy that has failed to achieve its goal – to cool down a red hot market. Setting a loan qualification bar intended to manipulate buyers' ability and temper with the market demand while neglecting the critical solution for a highly desirable market – to increase the supply. As it happened, the programs have failed to put a dent in the scorching hot demand, and the prices continued its upward trajectory. Moreover, the additional mortgage hurdles have made it more challenging for small business owners and non-permanent employees to enter the market, leading to criticisms that the mortgage rule discriminates against a rapidly expanding gig economy workforce.

The housing affordability crisis is a national emergency, as average home prices rise a mind-boggling 32 percent since 2019. The soaring housing cost has also driven Canada's inflation rate to a stunning 3.7 percent, nearly two decades high. Amid the raging crisis, 3 in four Canadians who want a house can't afford one, while two-thirds facing the prospect of being forced out of the local community due to the inaccessibility of home prices.

自2019年以來增長了32%的加拿大平均房價凸顯出加國房地產市場的嚴峻性和不穩定性。瘋狂上漲的房價迫使加國消費者削減至3.7%，為二十多年來最高水平。在肆虐的房地產危機中，75%的加國消費者買不起房，而三分之二的人士因當地房價過高而被迫離開社區。

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在自來黨與國策下，加國在房地產市場能起飛，他機進一步惡化，黃鐵造民的不滿，自



多倫多華人社區內第一級別 4000呎豪華住宅

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